

Harnessing Artistic Expression to Spur SDG Action and Awareness through Creativity, Empowering and Connecting people

Youth4planet engages global youth in cooperative storytelling by visualizing the SDGs with mobile devices. Strong images and stories help to create solutions for the climate and diversity crisis exploring the chances for a good life within planetary boundaries.

Movements like the Friday4future strike is illustrating that many young people are fully aware of the seriousness of the climate and biodiversity crisis, but they feel helpless and overwhelmed by the scope of the challenge. Educational institutions around the globe seem incapable to react adequately and provide the empowering content and learning settings to build up the necessary social and technical skills.

Cooperation and creativity of young people around the globe will be the major forces driving change towards the SDGs. Y4P is presenting a scalable approach of youth engagement and education through cooperative filmmaking with mobile phones. The outcome can be used for inspirational campaigns, sidestepping traditional slow education systems with digital rapid learning and engagement tools to initiate competence building and leadership for change.

In this session, the participant will get to know the unique Youth4planet film and engagement process. They can learn about the easy And-But-Therefore storytelling tools to engage young people in outcome based film making, and use their digital device to create their own short film about a topic in a team and enjoy the final product presentation at the end of the session.

Session host:

Youth4planet